

PRESS RELEASE

IN ADDITION TO VAN GOGH PAINTINGS AND LETTERS, NOW 39 VAN GOGH MONUMENTS IN BRABANT

Oisterwijk 24 October 2017

No fewer than 39 locations in Brabant will, from 30 October, receive the official status of Van Gogh Monument. On this date nine communities, three heritage organisations, the Province of Noord-Brabant and Van Gogh Brabant will sign the Van Gogh Monument Covenant. By doing so they will endorse the special status of these locations. The story of Vincent van Gogh already has a tangible presence in Brabant. For many Van Gogh enthusiasts all over the world this story is a source of inspiration. Not only his works, but the places where Van Gogh lived and worked are being visited more frequently. Conserving these unusual locations requires plenty of involvement.

Experts determine Brabant's Van Gogh heritage

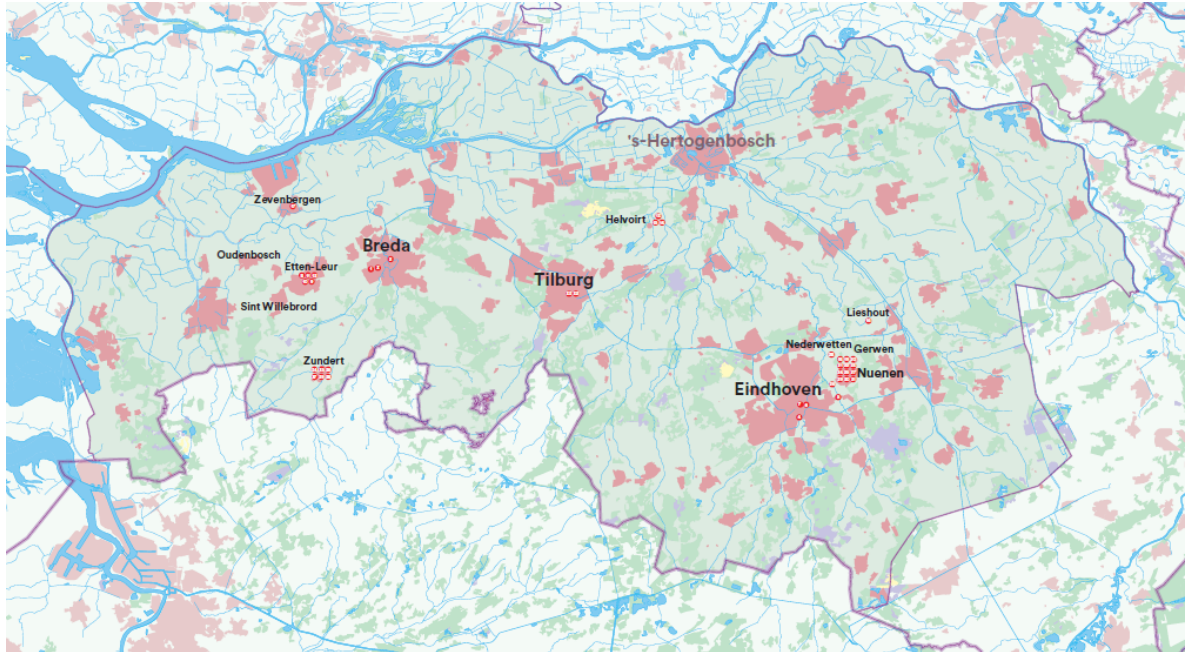
Following an initiative by Van Gogh Brabant, a group of experts under the guidance of the Noordbrabants Museum and with support from the Van Gogh Museum Amsterdam, has been working to develop the criteria for Van Gogh Monuments. Based on this, an inventory of the most precious Van Gogh heritage in Brabant has been made, and 39 monuments have been selected. Van Gogh Brabant expects that this approach will not only be repeated in the rest of the Netherlands, but also in France, Belgium and possibly in England.

The signing of the covenant forms part of an approach over many years by the province, in which Van Gogh remains an icon associated with Brabant. The participants who will be signing the covenant consider themselves to be guardians of the Van Gogh Monuments and by so doing will contribute to the preservation of this precious heritage.

Covenant partners

The covenant will be signed by the local councils of Nuenen, Etten-Leur, Tilburg, Zundert, Moerdijk, Breda, Eindhoven, Haaren and Laarbeek. Each of these communities has at least one Van Gogh Monument. The Covenant will also be signed by the Province of Noord Brabant and organisations such as *Erfgoed Brabant*, *Monumentenwacht Noord-Brabant* and *Monumentenhuis Brabant*. VisitBrabant, Het Noordbrabants Museum and *Stuurgroep Van Gogh Nationaal park* will sign an endorsement.

By signing, the communities involved will declare the intention of implementing the safe-keeping of the Van Gogh Monuments for future generations with the with immediate stakeholders



Summary of the Van Gogh Monuments in Noord-Brabant (image Van Gogh Brabant)

Editorial note

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A summary of the Van Gogh Monuments and accompanying visual material is available online from:
www.vangoghbrabant.com.

Editors can request a printed version of the summary via: info@vangoghbrabant.com

Van Gogh Brabant

The locations in Brabant where Van Gogh lived and worked have combined forces under the name Van Gogh Brabant. Its aim is to preserve and develop the cultural heritage of Vincent van Gogh for present and future generations through exhibitions, educational programmes and developing talents.